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**Popularization of Improved Maize Production Technology
through Frontline Demonstrations in South-eastern Rajasthan**

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KEYWORDS Maize. Production Technology. Frontline Demonstration

ABSTRACT Maize has emerged as one of the most suitable alternative to soybean and rice in soybean – wheat and rice – wheat cropping system in Bundi district Rajasthan. However, the productivity of maize in the district is very low. The productivity of maize per unit area and time could be increased by adopting feasible scientific and sustainable management practices with a suitable variety. Taking into account the above consideration, frontline demonstrations were carried out in a systematic manner on farmers' field to show the worth of a new variety and convincing farmers about potentialities of improved production management practices of maize for further adoption.